



ADVERTISING Form...



PLEASE TICK BOX ✓

COLOUR - ADVERTISING RATES & SIZES

ADVERTISING SIZES - (All prices include GST)		RATE
<input type="checkbox"/>	Double Page Spread <i>SIZE: 420mm wide x 297mm deep (please add 10mm bleed)</i>	@ \$660
<input type="checkbox"/>	Full Page <i>SIZE: 210mm wide x 297mm deep (please add 10mm bleed)</i>	@ \$330
<input type="checkbox"/>	Full Page - BACK COVER <i>SIZE: 210mm wide x 297mm deep (please add 10mm bleed)</i>	@ \$385
<input type="checkbox"/>	Full Page - INSIDE COVERS <i>SIZE: 210mm wide x 297mm deep (please add 10mm bleed)</i>	@ \$385
<input type="checkbox"/>	Half Page <i>SIZE: 180mm wide x 130mm deep</i>	@ \$165
<input type="checkbox"/>	Quarter Page <i>SIZE: 88mm wide x 130mm deep</i>	@ \$110
<input type="checkbox"/>	Stallions/Sales & Services <i>SIZE: 90mm wide x 85mm deep</i>	@ \$44 or \$198 (x 6 issues)

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MONO (BLACK & WHITE) - ADVERTISING RATES & SIZES

ADVERTISING SIZES - (All prices include GST)		RATE
<input type="checkbox"/>	Double Page Spread <i>SIZE: 420mm wide x 297mm deep (please add 10mm bleed)</i>	@ \$330
<input type="checkbox"/>	Full Page <i>SIZE: 210mm wide x 297mm deep (please add 10mm bleed)</i>	@ \$176
<input type="checkbox"/>	Half Page <i>SIZE: 180mm wide x 130mm deep</i>	@ \$88
<input type="checkbox"/>	Quarter Page <i>SIZE: 88mm wide x 130mm deep</i>	@ \$66
<input type="checkbox"/>	Stallions/Sales & Services <i>SIZE: 90mm wide x 85mm deep</i>	@ \$22 each or \$132 (for 6 issues)
<input type="checkbox"/>	Stud & Business Directory <i>SIZE: 60mm wide x 32mm deep</i>	@ \$66 (6 Issues)

ISSUE - PLEASE TICK BOX ✓

- JUL/AUG
- SEPT/OCT
- NOV/DEC
- JAN/FEB
- MAR/APR
- MAY/JUN

ADVERTISER DETAILS -

Name: _____

Address: _____

Phone: _____

Facsimile: _____

Email: _____

PAYMENT METHOD -

Cheque (enclosed) made payable to:
The Australian Appaloosa Association

Bankcard Visa Mastercard

Credit card number: _____

Name on credit card: _____

Expiry date: _____ Membership Number: _____

Signature: _____

ADVERTISER COPY - Please print clearly

ADVERTISING WILL NOT BE ACCEPTED AFTER THE DUE DATE: 1ST OF THE MONTH PRIOR TO PUBLICATION

PLACING AN AD: Please complete the above form correctly & clearly, including all details.

FAX TO: The Australian Appaloosa Office on (02) 6765 7515

NEW EMAIL: art.design@bigpond.com

Artwork to be sent as a 300dpi jpeg or PDF file or

MAIL TO: The Australian Appaloosa Association • P.O. Box 3212, West Tamworth NSW 2340

Please phone Tracey if you have any questions in regards to sending your artwork on 02 6769 7779 or 0416 063 204